



Communication and Information Services:

- Access to specialised and centralised information on independent living (observatory)
- Web and social networks
- Regular infoflashes
- Monthly newsletter
- Technology watch and business intelligence platform alerts
- External communication services
- Presence en cluster web, newsletter, leaflet and institutional presentation
- Inclusion in product and service catalogue
- Inclusion in training offer catalogue

Advisory Services:

- Intermediation and representation before financing bodies and national and european public administration
- International networking for identifying opportunities for members
- Advisory services on specialised event organisation and key speaker identification
- Consulting services on proposal writing for R&D&i national and european calls and consortium conformation assistance (in partnership with fellow expert cluster members)

Cooperative Services:

- Working groups and event platform: networking among fellow links of the cluster value chain model
- Knowledge transfer among business fabric, universities and technology centres
- Customised analysis to undertake IT solution piloting in homes for the elderly and CyL digital spaces in Castilla y León
- Identification of specialised staff and trainees



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SIVI CLUSTER

The SIVI cluster is an innovative strategic group of synergic nature, made up of institutions representing the different links of the value chain. It is active in the domain of integrated care provision to people in dependency situations as well as to their families and care provision surrounding:

- Public administration
- Technology centres and universities
- Technology-based companies
- Service providers and organisations representing users



VISION

To improve the quality of life of people in dependency situations by means of applying innovative solutions with a strong technological component

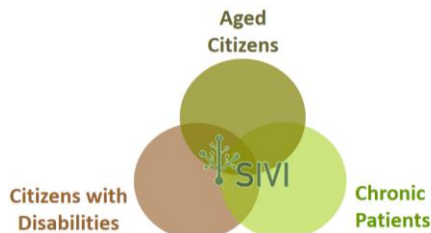


MISSION

To boost and promote the competitiveness of the innovative solutions for the independent living sector



FOCUS OF ACTION



OBJECTIVES

- To promote business innovation and trigger technology transfer for the development of sustainable integrated solutions
- To improve qualification and professionalisation of the sector in order to boost competitiveness
- To encourage and increase purchase of innovative technology processes
- To trigger business to business consolidation and cooperation within the regional, national and international spheres
- To place the cluster and its agents in an international context



STRATEGIC ACTION LINES

SPECIALISED KNOWLEDGE PRODUCTION

*R&D&i participation forum
Training and employment*

STANDING, COMMUNICATION AND DISSEMINATION

*Observatory and technology watch
Event participation
Presence in social networks*

COOPERATION INITIATIVES

Projects, cooperation and networking

COMMERCIAL INITIATIVES

Boosting commercialisation and internationalisation



THE SIVI CLUSTER VALUE CHAIN

Public Administration
*Provides the legal framework
Identifies demand
Validates solutions*



Technology Centres and Universities
*Define solutions
Design pilots*



Service Providers and Users' Representatives
*Identify demand
Catalyse needs
Validate market response*



Technology Base Companies
*Define and develop solutions
Pilota innovative developments
Commercialise solutions*

